

LEAD

- 10 week guided program

Multi-Unit Leadership Certification

The Role, Responsibilities & Routines of a
Successful District Manager



ROLE The 4 Roles of a Multi-Unit Leader

LEAD

Job Skills, Leadership Actions,
Situational Leadership,
Personalities, Company Culture

STAFF

Employee Life Cycle, Staffing
Levels, Manager Bench Planning,
Team Building, Conflict Resolution,
Employee Retention

MAINTAIN

Cleaning Plans, Maintenance Plans,
Unit Maintenance Logs, Reliable
Vendors, Redundancy, Contingency
Plans

PLAN

Evaluating, Prioritizing, Planning,
Defining Objectives, Executing the
Plan, Business Dashboard

EXECUTE

5-Steps of an Effective Unit Visit,
Types of Visits, External Audits,
Actin Plan for Change, Rewards &
Recognition

MARKET

Unit Profiles, Co-creating a Local
Store Marketing Plan.

RESULTS

Business Financials, Culture of Metrics, Training & Coaching,
Recognition & Accountability

To learn more go to: www.DistrictManagerTraining.com

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PROGRAM ELEMENTS

Online Learning Center

- 24/7 access to the recorded lessons on your PC, tablet or phone

Discussion Calls with Instructor

- Weekly 90-minute discussion on module topics, concepts and implementation of the systems and routines - Live on Zoom

Forms & Templates

- Access to the forms and templates needed to execute the systems and routines learned.

Action Items

- Specific implementation of the systems and routines learned
- 100% completion and submission required for certification

Quizzes & Final Exam

- Passing grade of 90% required for certification & Graduation